



FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Corporate Marketing
CedarCrestone
Direct: 866.827.3786
Fax: 678.385.7541
contact@CedarCrestone.com

CedarCrestone HR Systems Survey Respondents Return to Basics with Business Process Improvements

ALPHARETTA, GEORGIA, August 11, 2009 – The *CedarCrestone 2009–2010 HR Systems Survey, 12th Annual Edition*—conducted between May and June 22, 2009—shows respondents are again working on the basics. For the past five years, respondents were asked, “how are you spending at least 25% of your time, and where are you spending budget?”

This year, almost 80% of respondents indicated that business process improvements and innovations were where they were spending time and budget. One of our recommendations each year is to focus on such improvements before adopting technology. We believe this is what is happening. This year’s HR technology application adoption trends, to be covered in depth in the survey white paper, show a sharp increase in all technology adoption, and we will show they are benefiting from this foundational work.



About the CedarCrestone 2009–2010 HR Systems Survey

On October 2nd, the annual results—which focus on the value achieved from HR technologies in use and planned along with their deployment options—will be presented by Lexy Martin, Director of Research and Analytics, at the HR Technology Conference in Chicago, also in its 12th year. The survey focuses on workforce management and service delivery technologies, especially those offering meaningful cost reductions in a down economy. Learn what companies are buying—yes, they still are, as long as accompanied by a strong business case—and what is actually now in use, budgeted, and planned for in talent management and business intelligence applications. She will also cover what is really going on with Web 2.0 and other emerging technologies. Our next press release in early September will discuss Web 2.0. It is not at the top of the list of initiatives, but has shown the largest increase in attention!

As a long-time sponsor and presenter at the HR Technology Conference www.hrtechconference.com, CedarCrestone has a special offer. As our guest, you will receive a \$470.00 discount just by registering with Promo Code **CEDAR**.

###