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CedarCrestone HR Systems Survey Reports on Emerging Technologies You Can Not Do Without

ALPHARETTA, GEORGIA, September 15, 2009 – Two emerging areas of focus among respondents from the 12th annual CedarCrestone HR Systems Survey are social networking and Service-Oriented Architecture (SOA) middleware.

Social networking for recruiting, branding and collaboration achieved a huge jump in adoption from 2008. Social networking such as Facebook used for recruiting and branding went up by 50% and the various tools that support collaboration and knowledge sharing tripled in use. 35% of organizations are evaluating or implementing a corporate social network.

The value is clear. Early adopters had well over 100% higher sales growth than those not yet adopting.

As for SOA middleware, 10% of survey respondents have begun to plan for and use SOA to automate business processes not automated today. What is SOA –it is a way of integrating disparate software systems, applications and processes so they communicate seamlessly. Not surprising, the early adopter industry, financial services, reports it is beginning to use SOA middleware for actual servicing of core processes such as banking or integrating data from disparate sources for business intelligence. Higher education respondents are using SOA to integrate students with funding sources, enabling additional communications and data between students, faculty, and HR, and for position and financial requisitions. The most mentioned HR process addressed by SOA, among survey respondents, is on-boarding, with other “work life” processes being automated via SOA middleware such as terminations, leave of absences, or seniority.

About the CedarCrestone 2009–2010 HR Systems Survey

On October 2nd, the annual results—which focus on the value achieved from HR technologies in use and planned along with their deployment options—will be presented by Lexy Martin, Director of Research and Analytics, at the HR Technology Conference in Chicago, also in its 12th year. The survey focuses on workforce management, talent management, business intelligence, and service delivery technologies.

As a long-time sponsor and presenter at the HR Technology Conference www.hrtechconference.com, CedarCrestone has a special offer. As our guest, you will receive a \$470.00 discount just by registering with Promo Code **CEDAR**.

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