



**FOR IMMEDIATE RELEASE**

## **CedarCrestone Announces Acquisition of E2E Consulting**

**Transaction reinforces CedarCrestone's commitment to better serve clients with expanded capabilities in Oracle Fusion technology.**

**ALPHARETTA, GA, JULY 2, 2008** – CedarCrestone announced today the completion of its acquisition of E2E Consulting, a leading Oracle Certified Partner that specializes in providing Service Oriented Architecture (SOA) solutions using Oracle Fusion Middleware Technology.

The acquisition of E2E Consulting by CedarCrestone ([www.CedarCrestone.com](http://www.CedarCrestone.com)) enables the combined company to better serve clients through an expanded set of services. CedarCrestone is now well positioned to partner with their Oracle (NASDAQ: ORCL) applications clients to embrace SOA and include it as an integral and strategic part of their enterprise solution.

“CedarCrestone is thrilled to have E2E Consulting and its employees as part of our organization,” said Cal Yonker, President and CEO of CedarCrestone. “We’ve listened to our clients and understand their interest in SOA technology and what it can mean to their businesses. With E2E Consulting as part of our team, we’ll be able to leverage the expertise of their consultancy to deliver valuable solutions to our clients.”

“The impact of SOA on the marketplace is as significant as the transition from the mainframe to client-server, and then later to an Internet Architecture. We’re already seeing Oracle’s ERP clients adopt SOA, and reaping clear business benefit. This trend will only accelerate in the coming years,” added Yonker.

E2E Consulting is on the leading-edge of embracing SOA technology and excels at communicating the value proposition in no-nonsense business language. CedarCrestone looks forward to offering E2E Consulting’s solutions to their current clients to provide an informative and established mechanism for delivering SOA. E2E Consulting puts the technology into perspective using real-life examples that have demonstrated impressive ROI results.

“The passion for technology permeates throughout E2E Consulting. But our success is rooted in our ability to provide solutions to our client’s most difficult problems. The primary benefit of joining the team at CedarCrestone is that we’ll be able to offer a superset of services to our existing client base, while expanding our reach to the larger Oracle ecosystem,” said Larry Fraize, President of E2E Consulting. “Most importantly, the culture of the E2E Consulting organization will meld nicely with CedarCrestone as both organizations have always focused on the success of their clients.”

CedarCrestone's acquisition of E2E Consulting furthers their commitment to be a complete end-to-end provider of services to Oracle clients and substantiates their presence as a top tier systems integrator in the Oracle PartnerNetwork.

TM Capital Corp. served as the financial advisor to CedarCrestone in this transaction.

### **About CedarCrestone**

Headquartered in Alpharetta, Georgia, CedarCrestone delivers real client success by developing tailored solutions that strategically incorporate consulting, hosting and managed services for the deployment, management and optimization of Oracle technology and enterprise applications. For more information, visit [www.CedarCrestone.com](http://www.CedarCrestone.com).

### **About E2E Consulting**

Headquartered in Tempe, Arizona, E2E Consulting is an Oracle System Integrator, Software Reseller and Training Provider working to simplify technology and business challenges. E2E Consulting's core services include Oracle SOA Suite, Oracle PeopleSoft, Oracle Training and Custom Application Development. The company develops proven solutions that are delivered on time and within budget. For more information, visit [www.E2Econsulting.com](http://www.E2Econsulting.com).

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