



FOR RELEASE: MARCH 18, 2009

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CedarCrestone to Unveil Streamlined “Online Admissions” Offering at the Alliance ‘09 Conference in Anaheim, California

Alpharetta, Georgia, March 18, 2009 – CedarCrestone’s Online Admissions offering enables colleges and universities to conduct their admissions processing, from new user registration to application evaluation. The Online Admissions offering processes transactions real-time, securely, through a single user interface and in a unified view while leveraging Oracle’s Fusion technology and the principles of Service Oriented Architecture (SOA).

This new offering will be unveiled at the Alliance ‘09 Conference in Anaheim, CA from March 22–25 through live demonstrations and conference sessions. “One of CedarCrestone’s capabilities is our ability to partner with institutions to address critical business needs using Oracle technology to address existing application gaps, to efficiently solve integration issues, and to provide improved business process management. In this case, CedarCrestone’s Online Admissions offering is designed to not only provide a more integrated, streamlined, and standards-based approach, but it also allows quick adaptation across applications when admission processes change. The outcome for an institution will be attaining highly adaptive functionality that will improve efficiency and deliver world-class service to applicants,” states Cal Yonker, President and CEO of CedarCrestone.

Early feedback from admissions professionals indicates there are major advantages to deploying this capability; the following partial list is grouped by business process:

- **New User Registration**
 - Enables users to self register for a basic user account
 - Fields displayed/required are configurable by the institution from an administration page for immediate updates to the user page
 - Suspended (potential duplicate) records are processed within a BPEL work list that may be accessed by multiple users
- **Online Admissions Application**
 - Integrates with PeopleSoft, security systems, document management systems, email and credit card processors
 - Display of existing PeopleSoft data reduces data entry effort and redundancy, and allows the applicant to confirm the accuracy of what is currently in the system
 - Once submitted, a summary of the application is available online for review or printing
 - Configurable at the Career and Program/Plan/Campus levels
 - Prompts contain real-time PeopleSoft configuration values, eliminating the requirement for cross-walk tables

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- Online Recommendations
 - A context-specific link to the online recommendation is emailed to the Recommender(s) submitted with the online application
 - Recommendations may contain Career and/or Major-specific questions, and can be configured and changed by administrative personnel at the institution and updated to the web immediately
 - Unlimited answer types are configurable by the institution
 - Recommendations may be rendered as a PDF upon submission and stored in a document management system
- Application Evaluation
 - Applications may be viewed by program/plan/campus/admit term combinations, or all applications may be viewed for a single applicant
 - Real-time decision update to PeopleSoft
 - Allows for the enforcement of multiple evaluations per applicant and/or decision approval by a higher authority
- Administrative Application Entry
 - Existing PeopleSoft data is displayed as in the online application, and the same integrations to third-party systems are incorporated
 - Real-time load to PeopleSoft and other systems on “Submit” means the data is immediately available for downstream processing

CedarCrestone is offering two immediate opportunities to view a live demonstration of the Online Admissions offering: on March 23rd–24th at the Alliance '09 Conference in Anaheim, California or via a webcast on April 9, 2009 at 11 a.m. Eastern Time. Registration is now open for anyone who is interested. To register please visit: www.cedarcrestone.com/AdmissionsApplicationEvents.

About CedarCrestone

CedarCrestone delivers real client success by providing consulting, technology, and managed services for the deployment, management, and optimization of Oracle applications and technology.

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