

# Healthcare “One Meeting”



Information chaos can overwhelm your healthcare organization and lower its productivity. Leveraging inter-operability technologies of Oracle Fusion Middleware can rationalize your information and organize your knowledge capital to more efficiently connect employees, professionals, customers, patients, and suppliers.

For a limited time, CedarCrestone is offering Healthcare “One Meeting,” a free, one-day Healthcare Technology Assessment to help your organization learn ways to leverage Oracle BI/SOA enabling technologies. Contact CedarCrestone at [healthcare@CedarCrestone.com](mailto:healthcare@CedarCrestone.com) to learn more.



Specialized  
Healthcare

## Healthcare Information Systems

To meet the challenges of providing better patient care at a lower cost, organizations in the healthcare industry know they must be able to integrate clinical data with their financial and administrative data. Data integration has always been a challenge for the healthcare industry because information is fragmented across multiple systems—and for most healthcare providers, the task of integrating data from the many disparate systems is simply too difficult, too time-consuming, and too expensive.

Today	Tomorrow with CedarCrestone’s Oracle Solutions
<ul style="list-style-type: none"><li>Fragmented systems with disparate information and repetitive data entry</li><li>Paper Intensive Processes</li><li>Ad Hoc Staff and Vendor Management</li><li>Poor Patient and Physician Satisfaction</li><li>Disconnected Budgets and Cost Management</li></ul>	<ul style="list-style-type: none"><li>Integrated Clinical, Financial, and Administrative Processes with a Single Source</li><li>Automated Processes</li><li>Proactive Staff and Vendor Management</li><li>Self Service Access to Patient Information and Services</li><li>Consolidated Financials for Transparent Analysis</li></ul>

Healthcare organizations can no longer afford to ignore the task of these challenges—the benefits (and the competition) are too great. In addition, by integrating their data, healthcare organizations will be able to

- Improve the operational efficiency of their organization.
- Better enforce compliance with federal, state, and local regulations.
- Improve patient safety and clinical outcomes.



As the healthcare environment continues to experience rapid transformation, healthcare providers worldwide—both public and private—are facing issues that threaten their survival. Declining reimbursement values, increasing competition and patient choice, stricter regulations, and inefficient use of resources jeopardize the viability of organizations unwilling or unable to adjust.

As a result, most hospital executives call out for more efficient accessing, organizing and sharing of data, and a focus on what matters. There is not much margin for error, and executives want their constrained resources used to the best effect. Unfortunately, healthcare organizations have made substantial investments in departmental and transactional information systems that accomplish specific tasks, but are not well integrated for an enterprise view of performance. These silos of information are often “owned” by different groups and managed by teams that may be working toward competing and/or conflicting goals.

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## Address the Challenge

With Healthcare “One Meeting,” your organization can learn ways to address these challenges. Healthcare experts at CedarCrestone will discuss with you how you can use Oracle Fusion Middleware to efficiently modify operational business practices that are labor intensive or require a significant amount of paperwork and manual processing. CedarCrestone can share some of its success stories with you and help you to see how your business processes can be made more competitive using Oracle Fusion Middleware.

Following a single collaborative meeting with your IT and Business Area representatives, we will outline the key business processes that appear to present opportunities for cost reductions and process automation; more specifically we will provide:

- Technology Assessment
- Current Architecture/Projects
- What Fusion Middleware means specifically for your environment
- Opportunities to improve your business processes
- Healthcare Reference Architecture

Please contact CedarCrestone at [healthcare@CedarCrestone.com](mailto:healthcare@CedarCrestone.com) to set up a time for a Healthcare Solution Architect to discuss these possibilities.



## CedarCrestone: Turning Software into Solutions

Analyze • Strategize • Design • Implement • Deploy • Upgrade • Manage • Optimize • Host

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## About CedarCrestone

CedarCrestone delivers industry-focused client success by providing consulting, technical, and managed services for the deployment, management, and optimization of next-generation applications and technology.